



NORTH AMERICA EVENT DRIVEN PATIENT TRACKING SYSTEMS MARKET

By Product (Standalone, Integrated), by Component (Software, Services, Hardware),
By Delivery mode (Web-based, On-premise, Cloud-based), by Geography

ANALYSIS & FORECAST TO 2019

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1 INTRODUCTION

The objective of this report is to identify various products and usage patterns across industries, and to analyze the complete ecosystem of the event-driven patient tracking system market in North America. It involves an in-depth analysis of the market segmentation, which comprises products, components, delivery modes, and geographies covered. The report also provides a deep insight into the growth strategies adopted by key players thriving in this market.

Patient tracking system is the use of technology for mapping the patient journey of a patient which helps the healthcare service providers to fine tune their services and optimize patient flow in an efficient manner. Patient tracking systems are classified into two main types such as Real Time Location System and Event driven patient tracking system. RTLS involves real time patient tracking wherein advanced technology is used for tracking patient activities. Event-driven patient tracking involves patient tracking based on the patient's latest location in a healthcare setting.

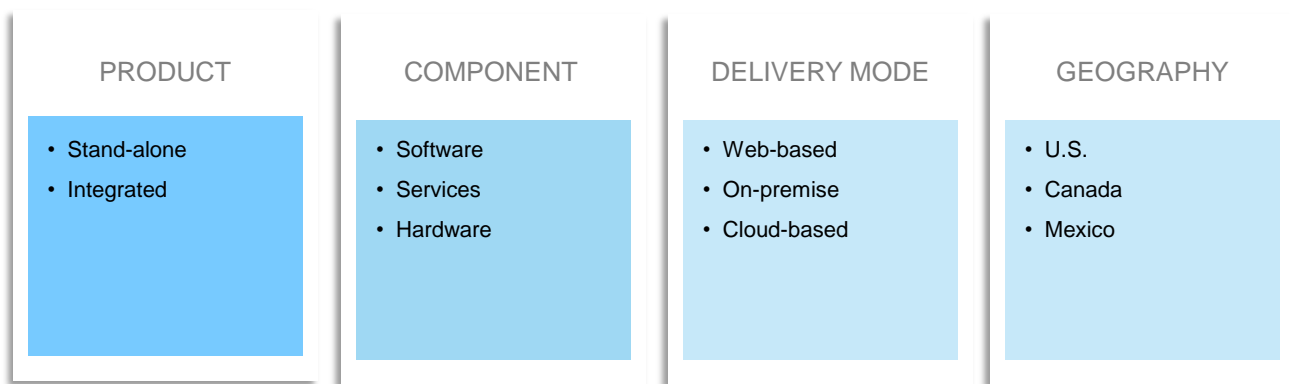
1.1 OBJECTIVES OF THE STUDY

- To identify market statistics with detailed classification, and split by revenue
- To identify emerging trends and opportunities in the North American event driven patient tracking system market
- To analyze the North American event driven patient tracking market with explicit focus on high-growth applications and the fastest-growing market segments
- To analyze the impact of factors currently driving and restraining the growth of the market
- To provide detailed segmentation of the North American event driven patient tracking market, by product, component, delivery mode, and geography
- To analyze the future of the North American event driven patient tracking market and market opportunities till 2019
- To provide competitive landscape and identify key players with respect to their market size and market share
- To strategically profile key players of North American event driven patient tracking system market

1.2 MARKET SEGMENTATION & COVERAGE

The North America event driven patient tracking systems market is segmented on the basis of product, component, delivery mode, and geography. According to geography, this market is classified into the U.S., Canada, and Mexico. By product, the market is segmented into stand-alone and integrated. On the basis of component, the market is categorized into software, services, and hardware. Lastly, with respect to delivery mode, the market is classified into web-based, on-premise, and cloud-based.

FIGURE 1 NORTH AMERICA EVENT DRIVEN PATIENT TRACKING SYSTEMS MARKET: SEGMENTATION & COVERAGE



Sources: Secondary Research, White Papers, Company Annual Reports, Press Releases, and MicroMarketMonitor Analysis

1.3 STAKEHOLDERS

- Healthcare Equipment Manufacturers
- Healthcare IT Vendors
- Healthcare IT Service Providers
- Healthcare Providers
- Healthcare Payers
- Healthcare Consultants
- Hospitals and Other Medical Institutions
- Business Research and Consulting Service Providers

2 RESEARCH METHODOLOGY

MicroMarketMonitor research methodology was used to arrive at the market size of the event driven patient tracking systems market. In this report, the market size has been estimated using three independent ways, which has later been validated and verified by in-house market research experts and external key opinion leaders. The research study involves usage of extensive secondary sources, directories, and databases, such as Factiva, Business Week, Hoovers, and OneSource. The objective of this study is to identify and collect useful information for a technical, market-oriented, and commercial study of the event driven patient tracking systems market.

Apart from secondary sources, primary sources have been utilized in the study, which include in-depth market insights acquired from several industry experts, preferred suppliers, distributors, manufacturers, service and reimbursement providers, technology developers, alliances, and organizations that are related to this industry's value chain.

This study lays emphasis on both primary and secondary research processes. Secondary research has been used to obtain key information about the industry's supply chain, value chain, and total pool of key market players.

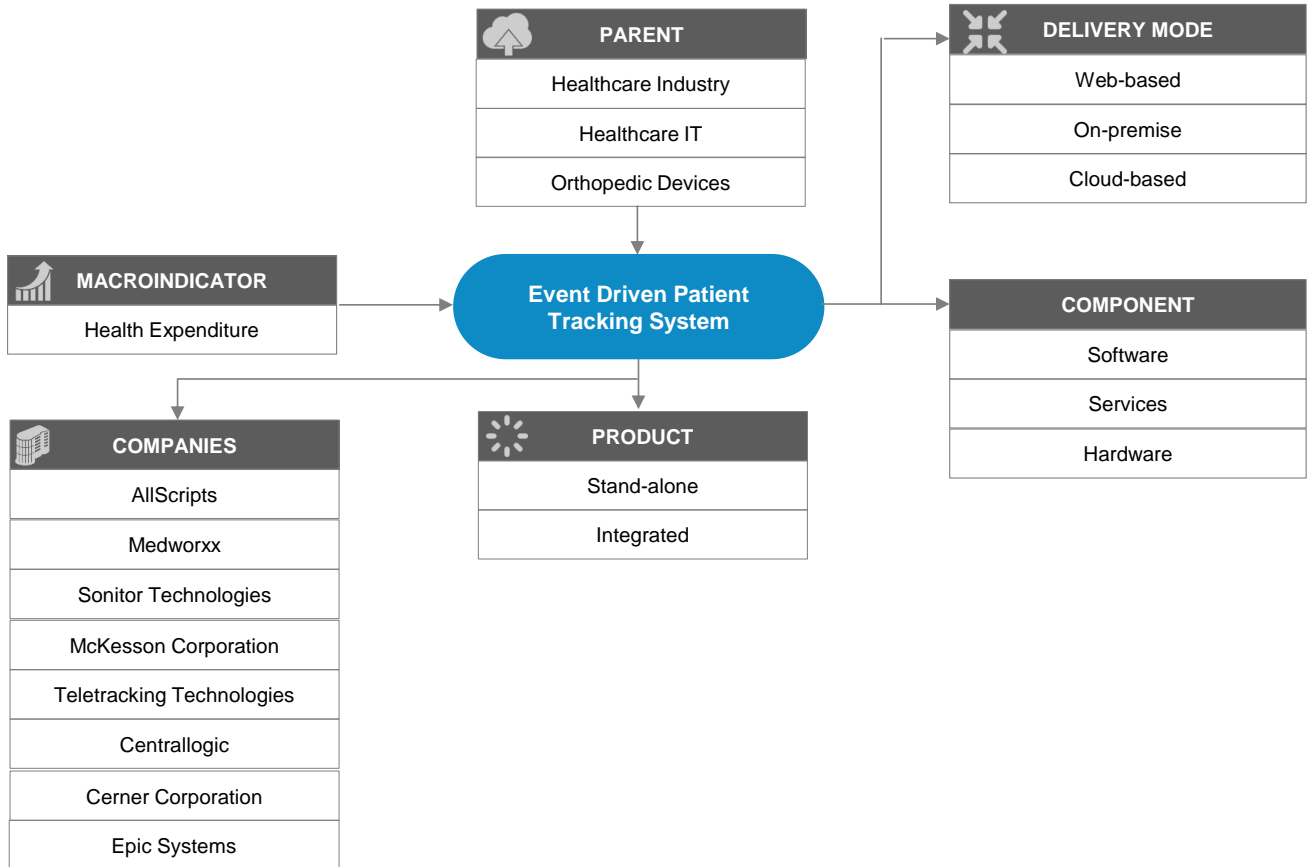
In the primary research process, various sources from the supply side were thoroughly interviewed to obtain quantitative and qualitative information. Primary research was conducted to critically analyze and identify the segmentation types, industry trends, and key companies thriving in this market. This research also sheds light on various market dynamics, such as drivers, restraints, and upcoming opportunities. It successfully recognizes various strategies adopted by leading companies in the event driven patient tracking systems market.

After the market engineering process (which includes calculations of market statistics, market crackdown, market size estimations, market forecast, and data triangulation), extensive research was conducted to gather information and validate the authenticity of data acquired.

Both top-down and bottom-up approaches were extensively used along with several data triangulation methods to perform market estimations and forecast for the overall market segments and sub-segments listed in this report.

2.1 INTEGRATED ECOSYSTEM OF EVENT DRIVEN PATIENT TRACKING SYSTEMS MARKET

FIGURE 2 EVENT DRIVEN PATIENT TRACKING SYSTEMS MARKET: INTEGRATED ECOSYSTEM



Sources: Secondary Research, White Papers, Company Annual Reports, Press Releases, and MicroMarketMonitor Analysis

3 MARKET OVERVIEW

3.1 INTRODUCTION

Event-driven patient tracking usually involves manual entry of details related to a patient's location. These manual entries are made by authorized persons (generally caregivers), who make entries as and when an event takes place. Event-driven patient tracking can triangulate a patient's whereabouts based on his/her last known location. They can also search for a patient's location through the said patient's records. For instance, if the record shows an X-ray appointment, then the patient is most likely to be found in the radiology department.

Event-driven systems can be color-coded to depict the status or completion of a particular process. Timers can also be set within the system for events, such as patient discharge, which would automatically send a message to the staff concerned. Vendors offer highly customized platforms for event-driven patient tracking systems.

Event-driven patient flow management solutions make use of sophisticated software and function as per the caregiver's judgment. Implementing these solutions is simpler and cheaper than implementing RTLS (which requires routers to be set up and a network established). As small and medium-sized hospitals are unable to bear the large costs of RTLS, they look forward towards the adoption of event-driven solutions. Examples of event driven patient tracking solutions available in the market are FirstNet Triage and Tracking by Cerner Corporation, Medworxx Bed Management Solution, Central Logic Core-Bed Management Software by Central Logic, and CareAware Patient Flow by Cerner Corporation.

The North American region is the largest contributor in the global event driven patient tracking systems market, accounting for a share of XX% in 2014. The U.S. is the largest consumer of event driven patient tracking products and services in this region. Factors influencing the growth of this market include rise in healthcare expenditure, expansion in the number of hospitals in this region, technological advancements, and increasing awareness associated with the use of healthcare IT solutions for optimizing patient flow as well as enhancing patient care.

The market is expected to witness tremendous growth in the future due to various aspects, rapid expansion of hospital that further increases the demand for automated patient tracking solutions. As the patient base increases, the data being generated also increases, thereby creating a need for efficient data storage technologies. All these factors have significantly contributed towards the overall growth of the event driven patient tracking system market.

The North American event driven patient tracking systems market was valued at \$XX million in 2014, and is expected to reach \$XX million by 2019, at a CAGR of XX% from 2014 to 2019. AllScripts (U.S.), Cerner Corporation (U.S.), Centrallogic, Epic Systems (U.S.), TeleTracking Technologies (U.S.), McKesson Corporation (U.S.), Sonitor Technologies (U.S.), and Medworxx (Canada) are some of the major players operating in the event driven patient tracking systems market.

SAMPLE TABLES

TABLE 1 NORTH AMERICA EVENT DRIVEN PATIENT TRACKING SYSTEMS MARKET, BY PRODUCT, 2012-2019 (USD MN)

Product	2012	2013	2014	2015	2019	CAGR% (2014-2019)
Stand-alone	XX	XX	XX	XX	XX	XX
Integrated	XX	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX	XX

Sources: Secondary Research, White Papers, Company Annual Reports, Press Releases, and MicroMarketMonitor Analysis

TABLE 2 NORTH AMERICA EVENT DRIVEN PATIENT TRACKING SYSTEMS INTEGRATED MARKET, BY GEOGRAPHY, 2012-2019 (USD MN)

Country	2012	2013	2014	2015	2019	CAGR% (2014-2019)
U.S.	XX	XX	XX	XX	XX	XX
Canada	XX	XX	XX	XX	XX	XX
Mexico	XX	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX	XX

Sources: Secondary Research, White Papers, Company Annual Reports, Press Releases, and MicroMarketMonitor Analysis

TABLE 3 NORTH AMERICA EVENT DRIVEN PATIENT TRACKING SYSTEMS IN CLOUD-BASED MARKET, BY GEOGRAPHY, 2012-2019 (USD MN)

Country	2012	2013	2014	2015	2019	CAGR% (2014-2019)
U.S.	XX	XX	XX	XX	XX	XX
Canada	XX	XX	XX	XX	XX	XX
Mexico	XX	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX	XX

Sources: Secondary Research, White Papers, Company Annual Reports, Press Releases, and MicroMarketMonitor Analysis

RELATED REPORTS

[Global Event Driven Patient Tracking Systems Market](#)

The global event driven patient tracking systems market was valued at \$XX million in 2014, and is projected to reach \$XX million by 2019, at a CAGR of X.X% from 2014 to 2019.

[European Event Driven Patient Tracking Systems Market](#)

The Europe event driven patient tracking systems has been pegged at \$XX million in the year 2014, growing at X.X% annually, and is projected to reach \$XX million by the end of the year 2019

[North American Real Time Location Systems Market](#)

The North America real time location systems market was valued at \$XX million in 2014, and is projected to reach \$XX million by 2019, at a CAGR of X.X% between 2014 and 2019.

[European Real Time Location Systems Market](#)

The Europe real time location systems market was valued at \$XX million in 2014, and is expected to reach \$XX million by 2019 at a CAGR of X.X% from 2014 to 2019.

ABOUT MICROMARKETMONITOR

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